

GRUPO BIMBO PREPAYS US\$300 MILLION OF REVOLVER FACILITY

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Mexico, City November 24, 2009 - Grupo Bimbo S.A.B. de C.V. (“Grupo Bimbo” or “the Company”) (BMV: BIMBO), today announced a prepayment of US\$300 million towards its US\$600 million revolver facility due July 2010, funded by the Company’s own resources. Following this prepayment, the Company’s debt totals Ps. 37.0 billion and the total debt to EBITDA ratio is 2.5 times.

“We are very pleased that our operations continue to generate healthy and strong free cash flow, particularly following the expansion of our US business. This enables us to fulfill our commitment of maintaining a healthy credit profile while sustaining sufficient flexibility in our balance sheet. As we outlined earlier in the year following our acquisition in the United States, we remain focused on disciplined execution and strict cash management,” said Guillermo Quiroz, Grupo Bimbo’s Chief Financial Officer.

Company Description

Grupo Bimbo is one of the largest baking companies in the world in terms of production and sales volume. As the market leader in the Americas, Grupo Bimbo has 99 plants and 600 distribution centers strategically located in 18 countries throughout the Americas, Europe and Asia. Its main product lines include sliced bread, buns, cookies, snack cakes, English muffins, bagels, pre-packaged foods, tortillas, salted snacks and confectionery products, among others. Grupo Bimbo produces over 5,000 products and has one of the most extensive direct distribution networks in the world, with more than 39,000 routes and 102,000 employees. Grupo Bimbo’s shares have traded on the Mexican Stock Exchange since 1980 under the ticker symbol BIMBO.